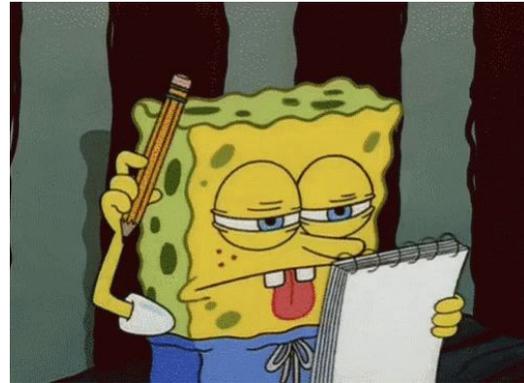




*Informative Research Essay  
Purpose & Examples*

# What is the purpose?

**informative essay** - to educate your reader on a topic.



# What is the purpose?

an informative essay does not give the writer's opinion on the topic or attempt to persuade their reader to change their beliefs

# What is the purpose?

As the writer you assume that your audience does not know any of the information

It is a “regurgitation” of all the information you gather about the topic.

# What are all of the components?

Heading

Introduction

“Attention Getter”

**Thesis**

BP1, BP1, BP3, (BP 4 optional)

Conclusion

Clincher

# What are all of the components?

## Heading

Introduction ---- Bracket ]

“Attention Getter” --- CIRCLE

## Thesis

BP1, BP1, BP3, (BP 4 optional) --- Bracket

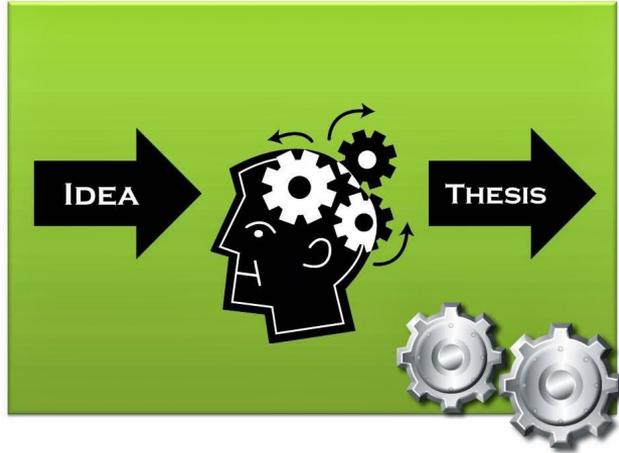
Conclusion ----Bracket

Clincher---CIRCLE

# Thesis Statements

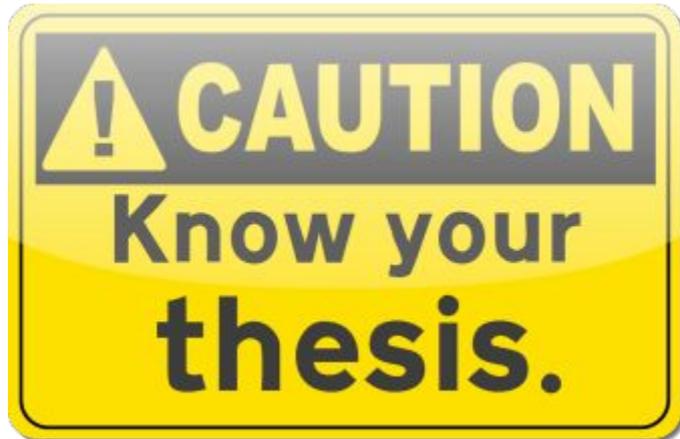
# What is a thesis statement?

it offers a concise summary of the main point or claim of the essay, research paper, etc.



# What is a thesis statement?

It is usually expressed in one sentence and the **statement** may be reiterated elsewhere.



# What is a thesis statement?

The most important thing to understand before you create your thesis statement is that it **MUST** contain two parts, a subject (also called a topic) and an assertion about that subject.

**Topic** + **Assertion  
About Topic**

# What is a thesis statement?

**An essay without a thesis statement  
is like a car without a driver**

**Helps you start drafting.**

**Helps keep you focused.**

**Helps to narrow your subject**

**Serves as a point of reference**



# Thesis statement rules:

The thesis statement must control the entire argument. Every paragraph in your paper exists in order to support your thesis.



Accordingly, if one of your paragraphs seems irrelevant to your thesis you have two choices: get rid of the paragraph, or **rewrite** your thesis.

**Where does it go?**

At the VERY end of the introduction

# How to construct one:

OPTION 1 -- First, write the subject

(in this case, we're going to pretend it's "typical college student daily life")

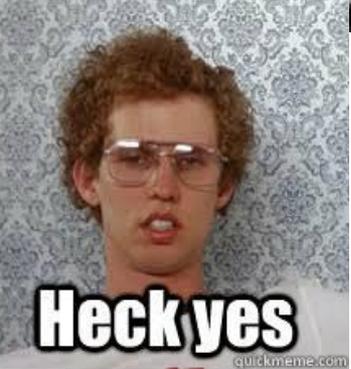
# How to construct one:

Second, dedicate what you will be discussing in your body paragraphs.

1. Studying

2. Class

3. Socializing



# How to construct one:

Then simply, put it together!

**The life of the typical college student** is characterized by **time spent studying**, **attending class**, and **socializing with peers.**

# How to construct one:

OR OPTION 2 -- you can generalize your statements.

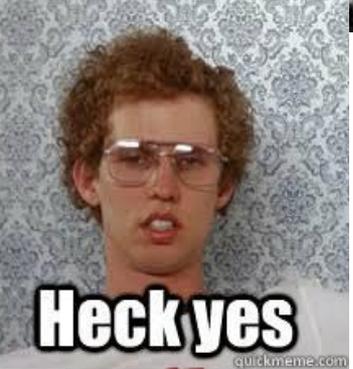
1. Studying

2. Class

3. Socializing

=

Divided time on  
essential  
collegiate  
categories



**How to construct one:**  
Then simply, put it together!

**The life of the typical college student** is **divided**  
**amongst essential collegiate categories** that help to  
expand the experience.

# What NOT to do:

Announce your thesis: “In this essay, I am going to tell you about Mackenzie College and why you should go there.”

Confuse your reader: Make sure that the topic and point are clear.

Express a fact: Doesn't allow you to prove anything because it's already factual.

Use vague words: Words like “good,” “bad,” “right,” and “wrong,” don't convey specific meaning.

Ask a question: “Don't you think animal testing is inhumane?” Does not give the point of the paper. Leaves it open for readers to fill in the blank.