THE HOOK/ATTENTION GETTER

The Hook:

The Hook, also known as the attention getter, is the first sentence in an academic essay & is meant to get a reader's attention.

The Hook:

This is your opportunity to let your reader know why this topic is important.

In the following slide, circle which of the “hooks” are okay/good to use in an informational research paper.

Rhetorical question

A definition

A story from your life that matches with the topic

Quotes

"In this paper I will tell you about…"

A song lyric

The thesis

A joke

NONE OF THEM!!

But Why Not?

-in some essays this may be acceptable, but in an informational essay nothing too fancy is needed

-The more simple the better.

-You can still be interesting and unique, just avoid any cliche openings

Use big numbers & trigger words!!

How to write a hook:

What am I writing about: Edgar Allan Poe

What about it/him/them: He was a really interesting guy & beloved writer - had many problems but was still successful

Hook: It seems impossible to imagine a man, who suffered from alcoholism, was an avid gambler, and allegedly dabbled in drugs, is now one of America's most beloved writers. This is the case with Edgar Allan Poe

How to write a hook:

What am I writing about: “School Start times”

What about it/him/them: School start times should be moved to a later time.

Hook: Waking up as a teenager is difficult enough, let alone having to read, write, and do rigorous work at such an early time. Teenagers and people in general should not be asked to awake so early, which is why it is important to change school start times.